



Integrated Tourism Zones

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Investment opportunity #1: Pointe Sarène ZTI

- ▶ **Description:** Creation of a new seaside resort with 120 luxury villas, 4 hotels, 1 golf course, 1 commercial area
- ▶ **Investment:** USD 282 million
- ▶ **Implementing structure:** Ministry of Tourism and Air Transport
- ▶ **Location:** Mbour, 100 km from Dakar
- ▶ **Example:** RIU Baobab, 5 star hotel, the largest hotel in West Africa. Capacity: 550 rooms; investment: 120 MUSD

Investment opportunity #2: Joal Finio ZTI

- ▶ **Description:** Construction of a complex with a capacity of 250 rooms to be developed with a hotel plot, a commercial area, an ecological garden, etc.
- ▶ **Investment:** USD 16 million
- ▶ **Implementing structure:** Ministry of Tourism and Air Transport
- ▶ **Location:** 800m long shellfish island, 114 km from Dakar and 63 km from AIBD
- ▶ **Example:** Le Finio, Joal Lodge, Le Djembé

Investment opportunity #3: ZTI de Mbodiène

- ▶ **Description:** Development of a new tourist resort consisting of four (04) hotels, shopping centres, golf courses, an amusement park, 754 villas and 550 flats.
- ▶ **Investment:** USD 406 million
- ▶ **Implementing structure:** Ministry of Tourism and Air Transport
- ▶ **Location:** Sine Saloum, lagoon 110 km from Dakar, and 35 km from the AIBD

Investment opportunity #4: Eastern Senegal ZTI

- ▶ **Description:** Construction of 10 large hotels, 2 campsites & Rehabilitation of natural and cultural sites classified as UNESCO World Heritage Sites (animal basins, viewpoints, rest areas), an interpretation centre and an eco-museum.
- ▶ **Investment:** 500 M - 1 Billion USD
- ▶ **Implementing structure:** Ministry of Tourism and Air Transport
- ▶ **Location:** Eastern Senegal

Investment opportunity #5: Casamance ZTI

- ▶ **Description:** Construction of luxury ecolodges with private spas, a large botanical garden and a gourmet restaurant, Capacity: 40 rooms
- ▶ **Investment:** USD 10 million
- ▶ **Implementing structure:** Ministry of Tourism and Air Transport
- ▶ **Location:** Casamance, direct flights from France to Ziguinchor.
- ▶ **Examples:** Club Med, Hotel Kadiandoumagne, Cap Bay in Cap Skirring, Esperanto Lodge

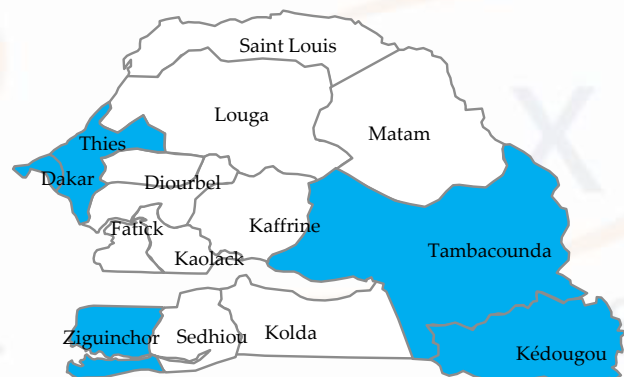
Investment opportunity #1: Pink Lake ITZ

- ▶ **Description:** Construction of 250-room luxury residences in the Lac Rose area
- ▶ **Investment:** USD 100 million
- ▶ **Implementing structure:** Ministry of Tourism and Air Transport
- ▶ **Examples:** Hotel le Trarza, Le Calao, Chez Salim

Sector overview

- ▶ **Challenge:** To make Senegal a tourist hub, to develop local and regional tourism and to enhance its geographical, cultural and historical assets
- ▶ **Institutional support:** Ministry of Tourism and Air Transport

Location



Contact Promotion Agency

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