



## Development of the Leather and Skins sector 7

### Investment opportunity #1: Development & Planning of the Leather Industrial Park

- ▶ **Description:** Construction and development of an industrial park with a surface area of 20 ha, extendable to 50 ha: modern and equipped industrial tanneries, industrial shoe manufacturing plant, local tanning and pigment manufacturing industry, manufacturing industries for accessories, soles, heels and other accessories, mechanical workshops ensuring the maintenance and repair of the park's industrial equipment, leather storage units, etc.
- ▶ **Investment:** 15 billion FCFA, State: 40%, PTF: 40% and private sector: 20%.
- ▶ **Implementing structure:** Ministry of Industry
- ▶ **Location:** Diass, Seras, Ngaye Mékhé, Médina

### Investment opportunity #2: Construction & Modernisation of tanneries

- ▶ **Description:** Construction & improvement of a modern tannery mainly on organic niche markets in the short term to locally process Senegalese skins which are exported up to 70% and which come back as blue ray leather
- ▶ **Investment:** FCFA 900 million / DER FJ, FCFA 1.3 billion ADB
- ▶ **Implementing structure:** Ministry of Industry
- ▶ **Location:** Diass, Seras, Ngaye Mékhé, Médina

### Investment opportunity #3: Pan-African Training Centre & Higher Institute of Leather Professions

- ▶ **Description:** 1. pan-African training centre for leather professions in Ngaye Mékhé, in partnership with the Tunisian Institute of Leather and Skins and Da Vinci (Italy), 2. Higher Institute of Leather Professions (technicians and engineers in leather and formulation chemistry), at the level of baccalaureate +2/3, designers, stylists and quality controllers.
- ▶ **Investment:** CFAF 1.3 billion, ADB for the training centre and CFAF 300 million for the Higher Institute
- ▶ **Implementing structure:** Ministry of Industry
- ▶ **Location:** Ngaye Mékhé, Diass Industrial Park

### Investment opportunity #4: Leather goods

- ▶ **Description:** Pan-African training centre for the leather and skin professions, with certification and diploma, in partnership with the Tunisian Leather and Skin Institute and Da Vinci (Italy)
- ▶ **Investment:** 20 < > 300 M FCFA
- ▶ **Location:** Dakar, Diass, Ngaye, Medina
- ▶ **Implementing structure:** Ministry of Handicrafts / Ministry of Industry
- ▶ **Examples:** Jolof Cuir Collection, Maraz, Mathidy

### Investment opportunity #5: City shoes

- ▶ **Description:** Production units for street shoes (boots, defence and security forces, orthopaedics, mining shoes and gloves, etc.)
- ▶ **Investment:** 300 M < > 2 billion FCFA
- ▶ **Implementing structure:** Ministry of Industry
- ▶ **Location:** Dakar, Diass, Ngaye Mékhé
- ▶ **Examples:** Momo the bootmaker

### Investment opportunity #6: Furniture

- ▶ **Description:** Production units for furniture and household and professional leather goods (sofa, armchair, diary, notepad, etc.)
- ▶ **Investment:** 300 < > 2 K M FCFA
- ▶ **Implementing structure:** Ministry of Handicrafts / Ministry of Industry
- ▶ **Location:** Dakar, Diass, Ngaye Mékhé
- ▶ **Examples:** Touba Ameublement,

#### Sector overview

- ▶ **Challenge:** To develop a local industry with improved quality upstream. 70% of Senegalese raw hides are exported, the remaining 30% of low quality are recovered by traditional tanneries and 80% of the leather used is imported.)
- ▶ **Institutional support:** Ministry of Handicrafts, Ministry of Livestock, Ministry of Industry

#### Contact Promotion Agency

APIX, Investment Promotion and Major Works  
52 - 54 Rue Mohamed V, Dakar, BP 430 CP 18524  
Tel: (+221) 33 849 05 55 / Fax: 33 823 94 89  
Web: <https://investinsenegal.com/> / Mail: [infos@apix.sn](mailto:infos@apix.sn)