



AGGREGATION PROJECTS 1

Potato sector

Investment opportunity #1: Construction of potato grading, sorting and packaging units

- ▶ **Description:** Construction and operation of potato packaging units (10kg nets, 25kg and 50kg bags) for marketing on the local market and export to Europe (especially the Netherlands) during the period February to March.
- ▶ **Investment:** between 1 and 3 billion
- ▶ **Implementing structure:** Ministry of Agriculture and Rural Equipment, Ministry of Trade and SMEs / Market Regulation Agency
- ▶ **Location:** Niayes area and Senegal River Valley
- ▶ **Example:** Senegindia's potato storage facilities in Mbane with a capacity of 40,000 tonnes; investment of 29 billion FCFA in 2018

Investment opportunity #2: Production of frozen potato chips

- ▶ **Description:** Construction and operation of frozen Chips production plants
- ▶ **Investment:** between 2 and 5 billion FCFA
- ▶ **Implementing structure:** Ministry of Industry and SMIs
- ▶ **Location:** Niayes area and Senegal River Valley
- ▶ **Example:** project to build a frozen potato chips production unit in the commune of Notto Diobass (Thies) consisting of a warehouse and a packaging centre in this commune in the Thies region, which will be supplied from the market garden of Keur Mory Fall, which will produce potatoes on 14 ha.

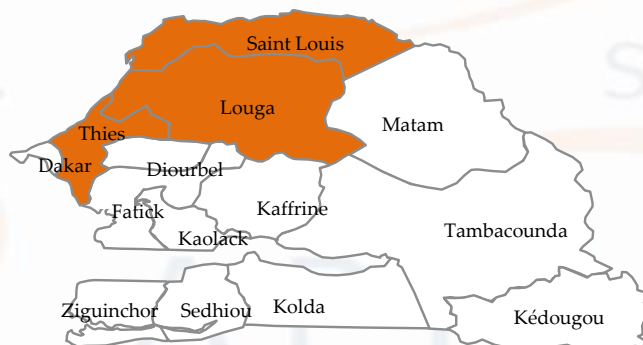
Investment opportunity #3: Production of starch, flours, dehydrated flakes and chips

- ▶ **Description :** Construction of a factory for the production and packaging of onion powder, preserves, puree or flavoured broth
- ▶ **Investment:** between 1 and 3 billion FCFA
- ▶ **Implementing structure:** Ministry of Industry and SMIs
- ▶ **Location:** Niayes area and Senegal River Valley

Sector overview

- ▶ **Challenge:** Priority sectors for the State (ref. PRACAS, agricultural component of the PES) - Self-sufficiency, reduction of post-harvest losses, processing and improvement of added value
- ▶ **Institutional support:** Ministry of Trade, PRACAS, MRA

Location:



Contact Promotion Agency

APIX, Investment Promotion and Major Works
52 - 54 Rue Mohamed V, Dakar
BP 430 CP 18524
Tel: (+221) 33 849 05 55 / Fax: 33 823 94 89
Web: <https://investinsenegal.com/> / Mail: infos@apix.sn

